VOCE

HOTEL & RESIDENCES

NASHVILLE

Composed of meticulously designed and graciously scaled residences, a boutique hotel, inspiring workspaces, and a peerless collection of curated amenities, experiences, and services – VOCE is living, owning, traveling, and working, powered by hospitality.



ARTIST'S CONCEPTUAL RENDERING. SUBJECT TO CHANGE

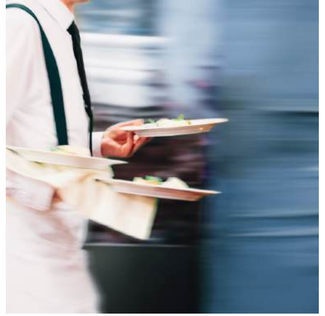
VOCE

HOTEL & RESIDENCES

NASHVILLE

EXPRESS YOURSELF.

More than a place, VOCE is an all-encompassing experiential way of living. The VOCE experience prioritizes individuality, flexibility, and ease for those seeking to live, stay, and work.









THE PORTICO

ARTIST'S CONCEPTUAL RENDERING. SUBJECT TO CHANGE

GRAND LOBBY



ARTIST'S CONCEPTUAL RENDERING. SUBJECT TO CHANGE

GROUND LEVEL RESTAURANT PATIO



ARTIST'S CONCEPTUAL RENDERING. SUBJECT TO CHANGE

GROUND LEVEL RESTAURANT



ARTIST'S CONCEPTUAL RENDERING. SUBJECT TO CHANGE

GROUND LEVEL PET AMENITIES



ARTIST'S CONCEPTUAL RENDERING. SUBJECT TO CHANGE



ARTIST'S CONCEPTUAL RENDERING. SUBJECT TO CHANGE



ARTIST'S CONCEPTUAL RENDERING. SUBJECT TO CHANGE

INVEST / OWN / LIVE

VOCE features 282 opulent residences, with the option to develop a customized usage plan and participate in the hotel hospitality program.

STAY / PLAY

VOCE Hotel includes spacious suites, complemented by world-class epicurean, spa-wellness, speakeasy club room, fitness amenities, conference & event space, and uniquely curated events programming.

WORK

VOCE features 60,000 SF of creative office space that includes multiple covered terraces, and offers tenants full access to all hotel-residential hospitality and amenities.

CONFERENCE EVENT SPACE



ARTIST'S CONCEPTUAL RENDERING. SUBJECT TO CHANGE.

CONFERENCE EVENT SPACE



ARTIST'S CONCEPTUAL RENDERING. SUBJECT TO CHANGE.

EXPERIENCE VOCE.

WITH RHYME & REASON.

Whether Nashville is home, or a home away from home, owning a VOCE residence is a rewarding and effortlessly orchestrated experience.

The expansive residences are designed for turnkey long- or short-term living, all powered by VOCE boutique hospitality and management.

The optional VOCE Hospitality Program creates both an immediate and enduring investment value for savvy owners.



ARTIST'S CONCEPTUAL RENDERING. SUBJECT TO CHANGE

the HOTEL PROGRAM

FLEXIBLE HOMEOWNERSHIP, POWERED BY HOSPITALITY.

VOCE is the only residential-hospitality experience in Nashville to thoughtfully address the demands and conditions of the marketplace, with today and the future in mind.

Nashville is a booming global destination, as top-name companies from across the world locate here, and real estate investment soars.

Tourism in Nashville has reached record numbers, with 17.8 million hotel nights sold in 2025 and demand projected to grow in 2026 and beyond. This is especially true for business-and-leisure and group travelers, as the city experiences unprecedented demand for extended “bleisure” stays – demand that’s only expected to increase over time, with Nashville being one of the country’s leading markets. VOCE Hotel and Residences is custom designed for both travelers and the discerning residents.

“THE BEST EXTENDED-STAY HOTELS NOW FEEL LIKE HOME—BUT FANCIER”

“‘Bleisure’ spending is expected to more than double from 2021 to 2027."

Bloomberg Businessweek



ARTIST’S CONCEPTUAL RENDERING. SUBJECT TO CHANGE

VOCE is Nashville’s only community allowing owners to invest, live, and benefit from a hotel shared revenue program.

Reservations and guest services for residences in the hospitality program will be seamlessly managed by VOCE.

For those who desire and enrolled in the hospitality program, a thoughtfully curated design package by RH Home (Restoration Hardware) translates to stunning furnished residences.

There is no STR permit required.

Owners and guests alike enjoy the ease and curated luxuries of all VOCE hotel services and amenities.

SPEAKEASY



ARTIST'S CONCEPTUAL RENDERING. SUBJECT TO CHANGE

the VOCE difference

FEATURES & AMENITIES

An abundance of thoughtful amenities and services are available to owners, guests, and office tenants alike.



FITNESS CENTER

ARTIST'S CONCEPTUAL RENDERING. SUBJECT TO CHANGE

BOUTIQUE SPA



ARTIST'S CONCEPTUAL RENDERING. SUBJECT TO CHANGE



ARTIST'S CONCEPTUAL RENDERING. SUBJECT TO CHANGE

SPORT & CINEMA LOUNGE



ARTIST'S CONCEPTUAL RENDERING. SUBJECT TO CHANGE

FEATURES & AMENITIES

/ Dog-walking services
/ Meeting and conference space w/adjacent One-bedroom hospitality suite
/ Fast, secure Wi-Fi
/ Controlled access garage parking and premium parking options
/ Car charging stations
/ Bicycle storage
/ Dry cleaning service
/ Salto keyless entry
/ Move-in concierge
/ Housekeeping
/ Concierge services
/ Rooftop restaurant, bar lounge, and swimming pool, located on the 25th level
/ Private cabanas
/ Health and wellness center and cycling studio
/ Luxury boutique spa with outdoor terrace
/ Valet service
/ Room service
/ Lobby-level restaurant & bar with indoor/outdoor covered patio
/ Grab-and-go market, with juice and coffee bar
/ 10th-level Speakeasy lounge with outdoor terrace
/ 10th-level Sport & Cinema lounge with golf simulator and outdoor putting green / lounge area

in HARMONY.

VOCE residences offer spacious studio, one-, two-, and three-bedroom floor plans, plus seven penthouse units. Each unit reveals an understated yet distinct aesthetic and a true commitment to quality in every detail.

STANDARD UNIT FEATURES:

/ Two designer finish options
/ 10' ceiling heights
/ Roller shades throughout
/ Salto smart entry locks
/ Smart thermostats
/ European-style cabinetry
/ Stainless steel appliances
/ Premium quartz countertops
/ Tiled kitchen backsplashes
/ Spa-inspired primary bathrooms

PENTHOUSE UPGRADES:

/ Elevated finishes
/ Gourmet kitchen package
/ Wine refrigerators
/ 12' to 17' ceiling heights
/ Upgraded elevator lobbies and corridors



ROOFTOP POOL



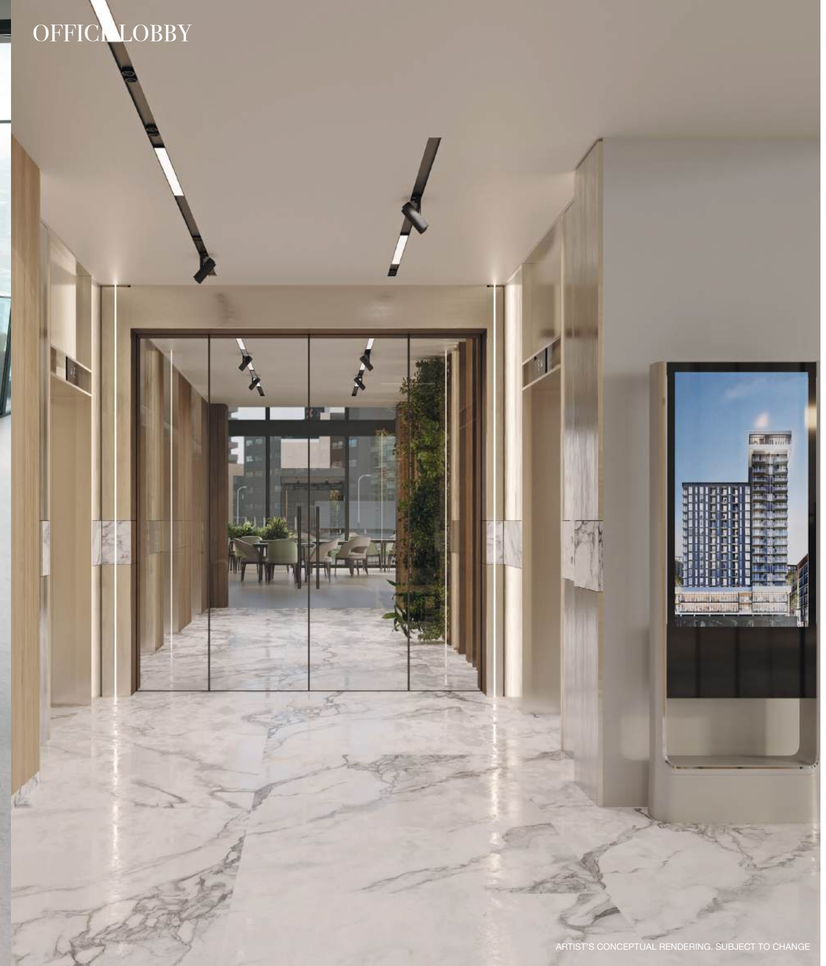
ARTIST'S CONCEPTUAL RENDERING. SUBJECT TO CHANGE

ROOFTOP BAR



ARTIST'S CONCEPTUAL RENDERING. SUBJECT TO CHANGE



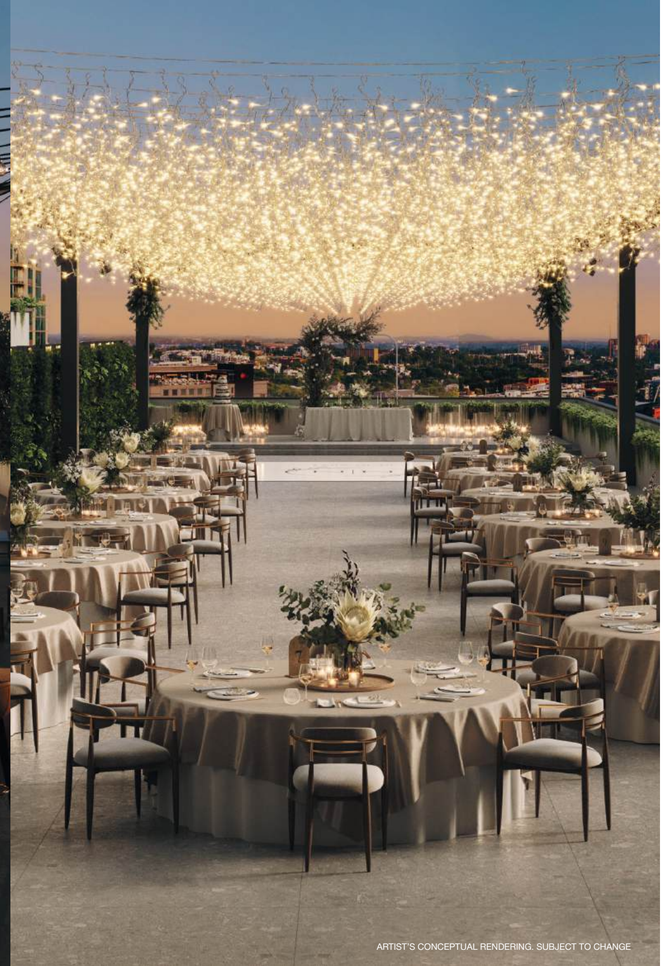


work VOCE

Tenants of VOCE's 60,000 square feet of dedicated collaborative office space will reimagine work-life with elevated hospitality, thoughtful design, and full use of the abundant amenities reflective of a burgeoning global city.

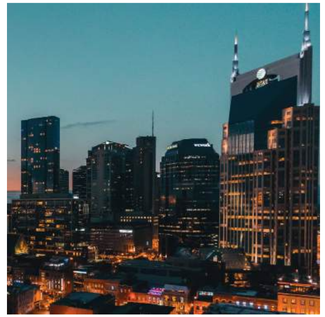
ROOFTOP EVENT SPACE





ARTIST'S CONCEPTUAL RENDERING. SUBJECT TO CHANGE







Situated just outside of the downtown core along Nashville's bustling West End Corridor, VOCE promises an experience beyond compare in the South's thriving center of culture, creativity, and commerce.

/ Within walking distance of VOCE, find some of the city's best flavors, retail finds, universities, hospitals, parks, and other destinations loved by locals and tourists alike.

/ Five minutes from downtown's entertainment district, Bridgestone Arena, Ryman Auditorium, The Gulch, Vanderbilt University, and Centennial Park

/ Ten minutes from GEODIS Park, home of Nashville SC, and Nissan Stadium, home of the Tennessee Titans

/ Fifteen minutes from Nashville International Airport

About Vastland Company

Founded in 1995 by Mack McClung, Vastland Company is a privately held real estate company in Tennessee. This innovative company embraces luxury while keeping affordability in mind, creating a one-of-a-kind result. McClung has developed a real estate value in excess of $2.5 billion and has become the sole owner of an extensive portfolio including industrial, retail, mixed-use, residential, land development, office, multifamily, and hospitality assets.

McClung has created and developed more than 6,000 homesites and built more than 2,500 homes. In addition, he has developed and owns and manages more than 1 million SF commercial space in the Nashville market. Vastland has been delivering curated projects in Nashville that exceed expectations- each marked by classically designed architecture, lush landscaping, and devotion to detail. With a reputation for quality, dependability, and customer service, Vastland has garnered the respect of the real estate development industry, tenants, guests, and home buyers alike.

VASTLAND
A Life-Space Company

THE VISIONARIES

Developer
Vastland Company

General Contrator
BL Harbert

Architect
Preston Partnership

Interior Designer
RH (Restoration Hardware) - suites / residences
IDDI Design International - common area & amenities

Landscape Architect
HDLA

FUTURE RESIDENCES LOCATED AT:

1717 Hayes Street, Nashville, Tennessee 37203

SALES GALLERY:

1720 West End Avenue, Suite 101, Nashville, Tennessee 37203

615.235.5564

info@vocehotelandresidences.com

vocehotelandresidences.com



ARTIST'S CONCEPTUAL RENDERING. SUBJECT TO CHANGE